

Veripress for Arkitex presentation

November 23rd 2012



STAY AHEAD. WITH AGFA GRAPHICS.

Veripress for Arkitex

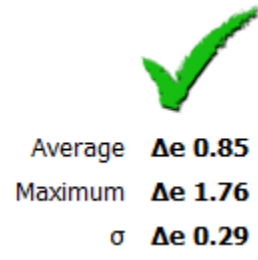


- Veripress is an advanced on-press softproofing system that has been fully integrated into the :Arkitex Director workflow. It provides precise on screen colour reproduction, negating the need for hardcopy proofs.

Veripress - The complete softproofing solution



- **Veripress for :Arkitex uses platesetter RIP data to produce verified, colour matched proofs on screen at the touch of a button to any international standard with accurate print media simulation and back page viewing.**



- **Advanced colour management with a touch screen interface ensures proofs are ready on the press as soon as the plates arrive. Fast, concurrent distribution of softproof files to multiple press desks is assured.**

Veripress for :Arkitex - Benefits



- **Veripress is a colour managed press soft proofing solution**
 - Improves make-ready times
 - Reduces operational costs by cutting out hardproof process
 - Reduces inkjet consumables and time
 - Eliminates time spent managing proofs



- **Complete :Arkitex integration**
- Stand-alone or press console integration

Veripress – User profile



- **Veripress for :Arkitex is perfect for the press room, pre-press design and advertising studios requiring a streamlined, print-free proofing workflow with precise colour management controls and a touch screen interface.**
- **Key features :-**
 - Loupe - shows dots accurately
 - Back page viewing - shows effects of paper transparency
 - Ink Weight calculator - aids in initial setup of ink press ducts
 - Flip Book - view publication in its final form

Veripress features - Loupe



- **Veripress uses a virtual loupe to allow magnification of page areas and provide accurate dot percentages.**
 - A touch and drag interface moves the loupe around the page and allows the user to adjust the loupe size and magnification



Veripress features – Back page viewing



- The Back Page function allows Veripress to virtually back consecutive publication pages onto each other. User-configured paper white point, opacity and back page dot gain are used to accurately simulate the effects of show-through on the current page.

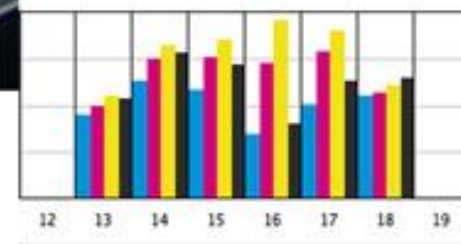
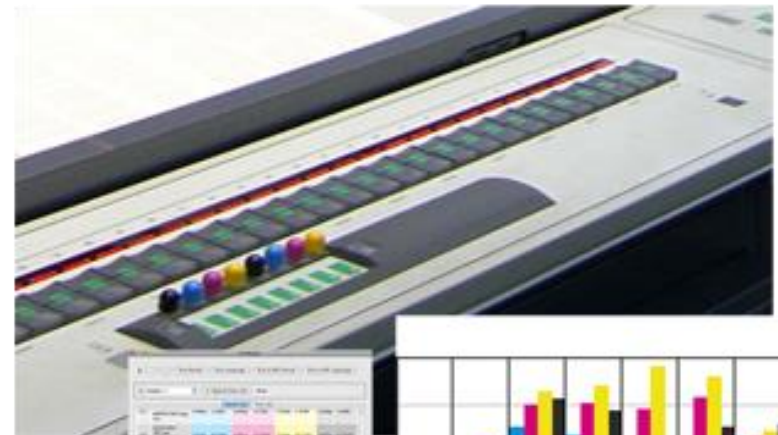
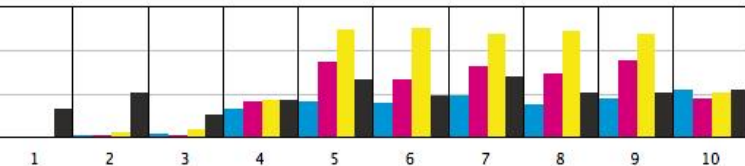
This diagram shows the image on the reverse side of the page coming through as the reader would see it, allowing the operator to judge whether this is acceptable or not even before printing.



Veripress features – Ink Weight Calculator



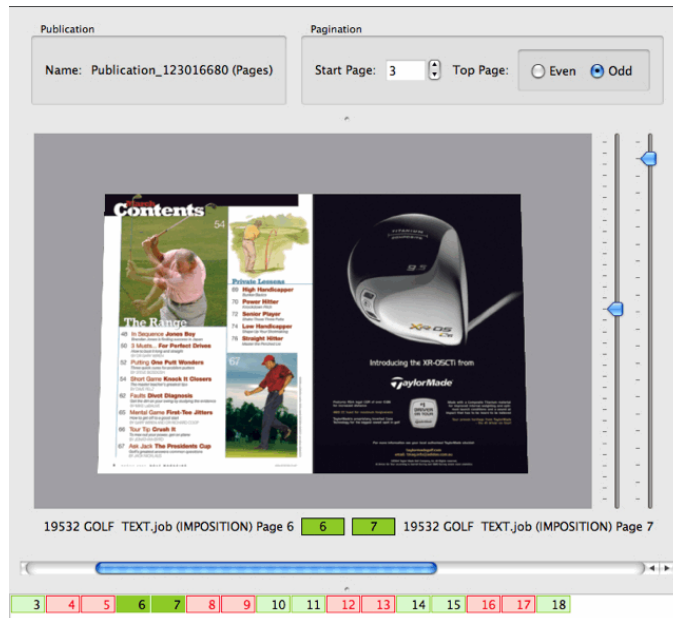
- **Ink Key Viewer** aids the press operator in the initial setup of press ink ducts. Plate size and the number of ink keys are stored in the Press configuration and are automatically applied to the view
 - The amount of ink used by the print run can be instantly calculated by entering the number of prints and the ink weight (in g/m²). Over-inked areas are singled out for display at a touch.



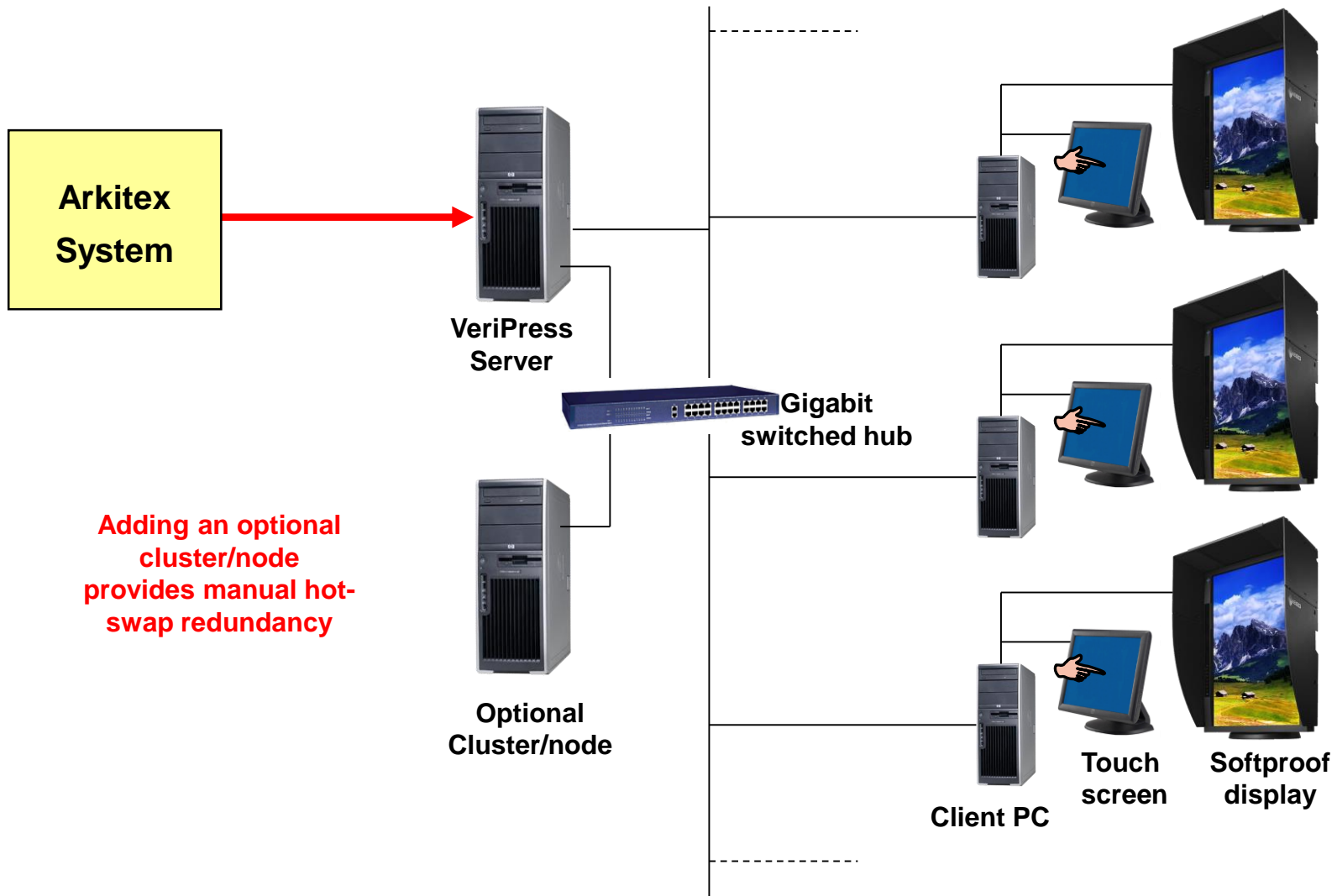
Veripress features – Flip Book



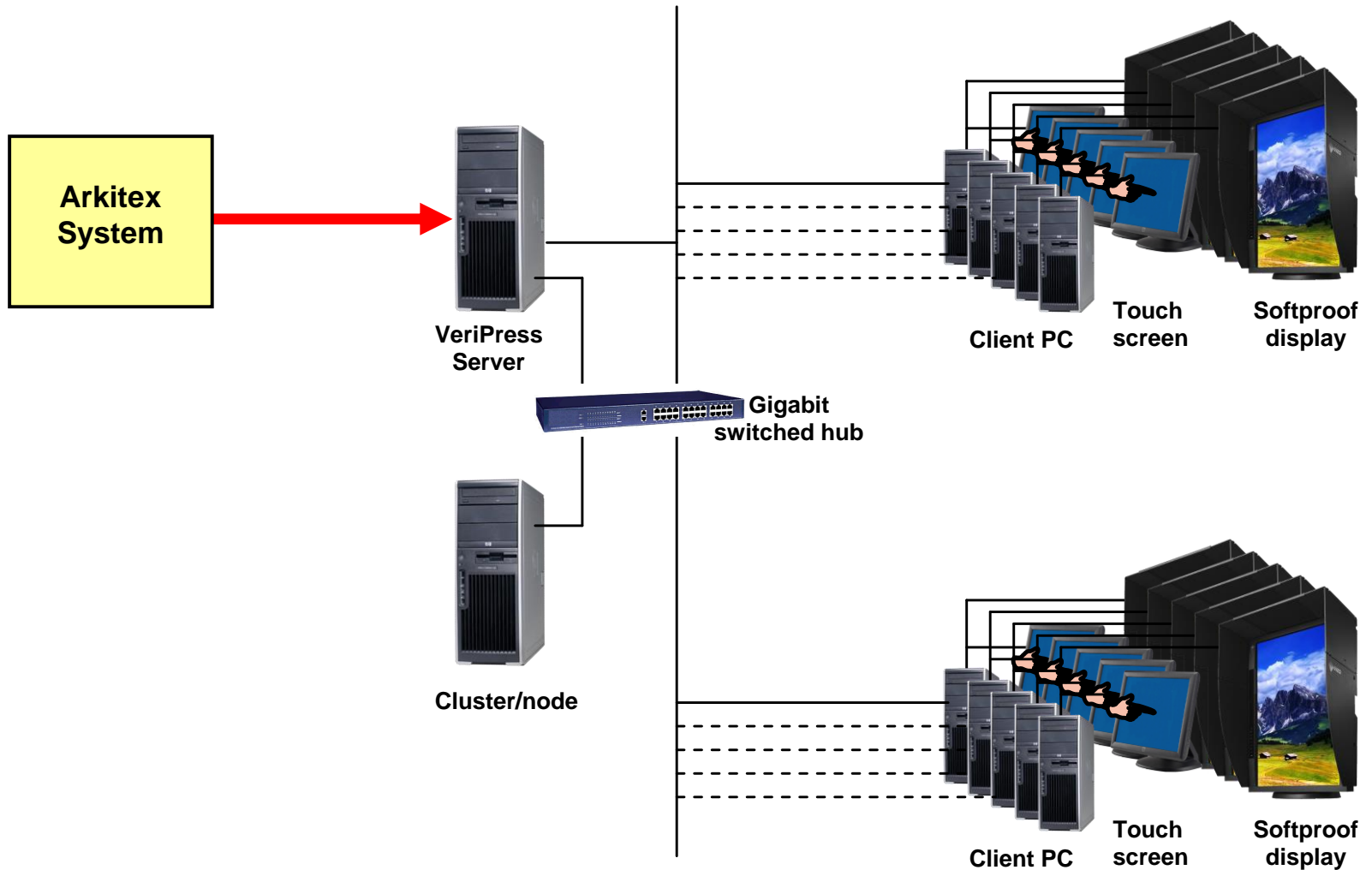
- The FlipBook feature allows you to view a publication on screen as it will appear in its final form. Any collection of jobs or pages can be assigned a publication name and viewed in this way.



Medium-size Veripress system



Typical large Veripress system



Veripress variants

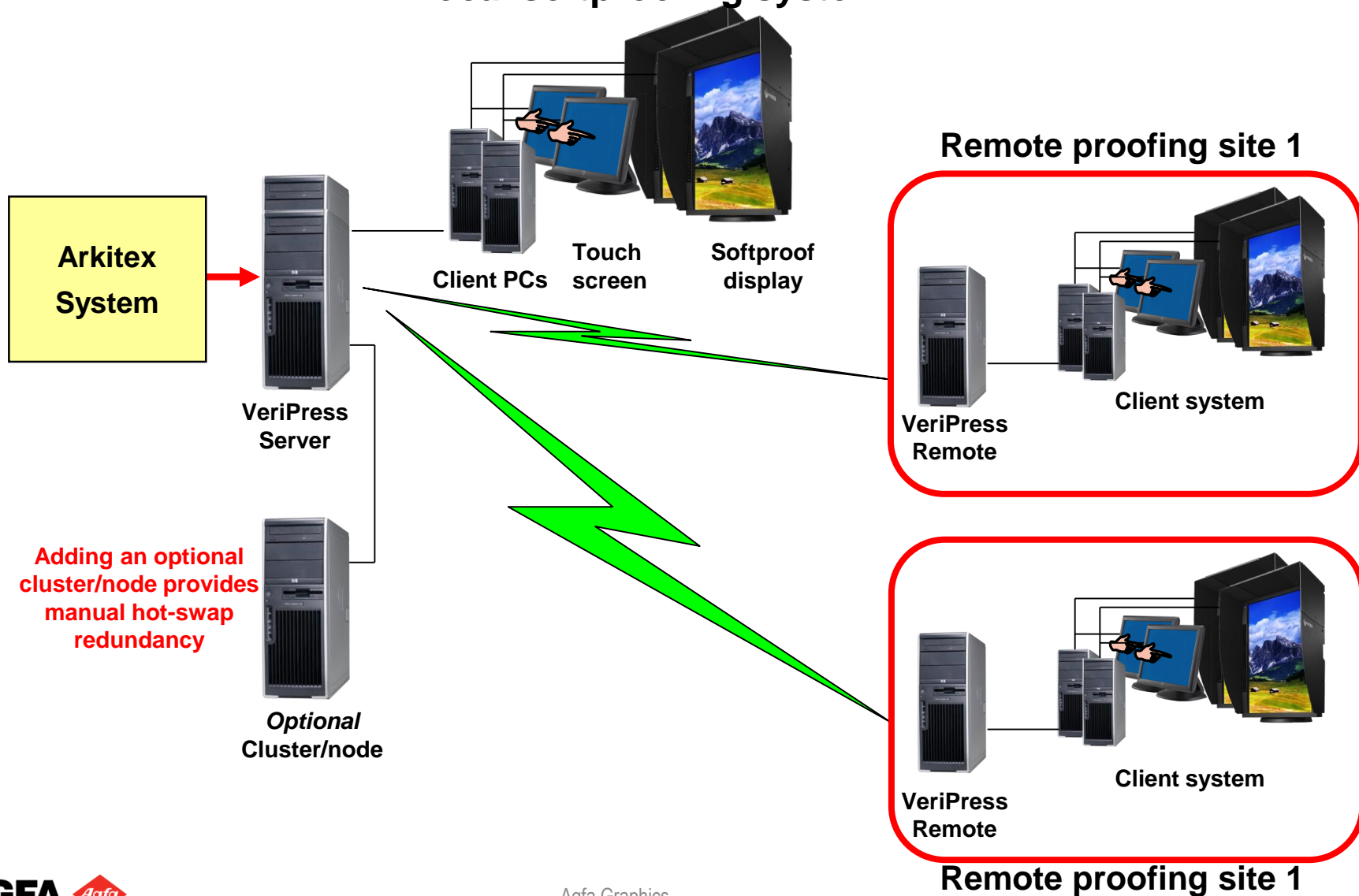


- **Veripress Lite comes as standard**
 - Works with 1-bit TIFFs
- **Veripress Bureau**
 - Perfect for pre-press design and advertising studios needing to proof Postscript work for publication.
 - Veripress Bureau has all the functionality of Pro for a PDF/Postscript environment.
- **Veripress Pro for maximum flexibility**
 - Works with both 1-bit TIFF files and PDF files
- **Veripress Remote**
 - Cost-effective solution for customers who wish to extend their Veripress system to softproof pages or complete publications at remote sites.

Veripress Remote system



Local softproofing system



Veripress summary



- **Veripress for :Arkitex**
 - brings full colour-matched softproofing to the press console
 - eliminates costly hardproofing use and maintenance
 - speeds up the whole proofing and approval process
- **Options available for**
 - 1-bit TIFF, PDF or both
 - Working locally or at remote viewing sites

Any questions?

